



**SOCIAL IMPACT  
PRIZE 2022**

Entry ID565721

## Advancing Rural Land Rights in Liberia / Africa/Liberia



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**Ann Kalkschmidt**/Das Kreative Studio GmbH, Germany



This project uniquely utilizes multi-lingual audio technology to serve thousands of community members relying on forests and land for livelihoods and food security across rural Liberia, mainly low-literate women and youth, whom have historically been denied access to land and other resources. Rural communities, especially women and youth, need clear and current information on their legal land rights, which have changed considerably since 2018.

### Jury Statement

The idea of using talking books for land rights is ingenious: people (i.e. those who can't read) are educated about their rights. The 3 dollar books create a foundation so all liberians can protect their land claims and advocate for their rights."

**Minelik Alemu Getahun/Ministry of Foreign Affairs, Äthopia**



The innovation is a solar powered cold storage preservation technology that extends shelf life of perishable crops from 5 days to 21 days while maintaining texture, flavor, and nutrients. This solution is solving the problem of postharvest losses. According to the UN Food and Agriculture Organization, 30-50 percent of food produced. is lost before it reaches the market which affects food security and contributes to carbon emissions. Our innovation is helping farmers rise out of poverty and become financially stable, providing green jobs for young people, promote food security and reduce environmental footprints from food waste.

**Jury Statement**

This solar-powered cold storage has a lot of potential. It is innovative and environmentally friendly. It is scalable for larger storage. It saves precious food. It has an empowering capacity for the community when they decide to trade as well. It has transformative potential.



## **Habibi and Sport with Refugees – / Greece** Community-run sports programme

**Astrid Aupperle/Microsoft Deutschland, Germany**



Habibi and Sport with Refugees is a collaboration between Yoga and Sport with Refugees and Habibi. Works, and housed partly on the Habibi.Works premises in Katsikas, Greece. Through activities led by athletes from the community of people on the move, Habibi and Sport works towards a happier and healthier community, mobilising the power of sport and solidarity.

### **Jury Statement**

This hands-on and sustainable project encourages refugees to believe in themselves, their dreams and their goals. Sport programs fosters community and solidarity and provide a safe space for everyone, regardless of origin and gender.

Entry ID 585654

## SUD mothers and pregnant women recovery program / Iran



**Giulia Detomati**/InventoLab, Italy



Substance use disorder mothers and pregnant women (SUDm) despite difficulties; often do not refer to recovery centers due to maternal responsibility. Parvin house is the first recovery center for SUDm with their children in Iran. Rebounding mother and child, providing recovery services, empowerment, improving physical and mental health and parenting skills are program's achievements.

### Jury Statement

The project is valuable because in a country where there's a difficult situation for woman, it tries to address people with stigma, helping them to take care of themselves and their babies. I think that the contribution can make a difference for them.

Entry-ID 570660  
**Poderosas / Colombia**



**Annette Diefenthaler/Germany**



Comprehensive Sexuality Education Project in the most vulnerable communities whose experiential methodology strengthens young people's decision-making power over their bodies, their sexuality and their lives, and trains mentors as replicators in their communities. The differential value of PODEROSAS is its innovative and experiential methodology of Education Circles that allows breaking down invisible barriers to healthy and responsible sexuality by talking about stigmatized and silenced topics. It enhances the replicability of the program in the leadership of the participants themselves.

### **Jury Statement**

This is an inspiring and courageous approach to taking on a serious problem and a taboo topic. The program does much more than simply provide sex education – it creates a vibrant community of confident young leaders. It's joyful, courageous, and simply well-designed.



# Entry-ID 583643

## Kakshaa - Search Engine for Learning / India

- Website/ App

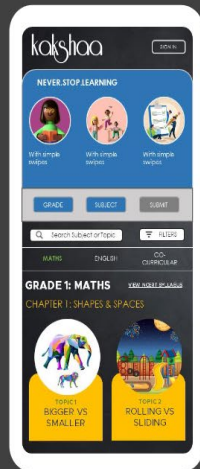
Jordan Sanchez/IDEO, USA



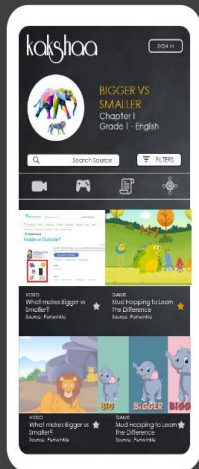
### How does it look?

LIVE DEMO

1. After providing Grade & Subject details, user will be recommended different topics based currently on NCERT learning outcomes



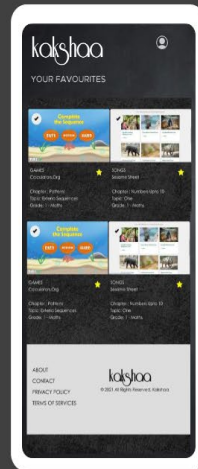
2. For a given topic, varied sources readily available across web eg. games, videos, worksheets is recommended. Upon clicking, user will be directed to source site



3. User search history will be documented & their learning progress is tracked



4. Users can also create repository of their favourite links



Though digital education is growing & cheap internet access has penetrated lower strata of society, the cost of quality edtech apps and institutes continue to be an inhibitive factor and cause of financial strain. Moreover, Lack of awareness of free content and lack of skills in identifying such content is an untapped gap which if addressed can create a free of cost viable offering for the masses. Our idea to build a one-of-a-kind Search Engine designed for Learning & Development for school students sourcing free content available on web tied to their school's syllabus.

### Jury Statement

A critical component to educational attainment is democratized access to both legacy education material and on-demand content that quickly adapts to the needs of learners as the dynamics around the way people learn and change. Kakshaa's "search engine" design is one that is compelling.

Entry-ID 580090  
Ending GBV / South Africa

Helke Brandt/helke brandt, Germany



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The Justice Desk's Mbokodo & iNtsika yeThemba project are working to end gender based violence in a holistic & transformative way! Young people are being supported, equipped & educated to challenge human rights violations & address the root causes of systemic injustice. The Mbokodo Project works with survivors of GBV and the iNstika yeThemba ('Pillars of Hope') Project works with young boys without positive male role models. Through the projects, young people are supported to heal, be empowered, advocate & learn key skills through self-defense training & outdoor based education. Together, they are building an equal future free from violence!

## Jury Statement

Justice Desk Africa is a Human Rights Organisation that operates across Africa to educate, equip and empower everyday people, within all areas of society, to understand, defend and access their fundamental human rights.



Entry-ID 584314  
**Tools for Life / Africa/Kenya**

**Alpha Sennon/WHYFARM, Trinidad + Tobago**



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The project aims to empower young pregnant women in Kibera in sewing skills. We seek to solve the lack of tools that a young mother without education may have. The impact is for life. This project is born from the real needs in Kibera and seeks to deliver knowledge in an area that will be useful for life. What makes our program unique is that the tool we give them can be executed from their own homes and thus, they do not leave their families.

**Jury Statement**

I absolutely love this project and i HIGHLY RECOMMEND. Women generate revenue at home and further develop skills to make them more employable. I love the model of having the factory at individual homes so it brings down the operational cost and increases the profitability

Entry-ID 578730  
**Happiness Safeguarding Stations / Taiwan**

**Adrien Nazez/Blank Group, France**



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"Happiness Safeguarding Stations" program has been cooperating with the four major convenience stores . It offers meals and address hunger in high risk households to students and children under 18-year-olds, capped at NT\$80 per meal. The program doesn't need students and children to be verified that as long as they give the basic information, they can receive free meals, their details are forwarded to the Service Centre for High Risk Families. The Centre follows up within 24 hours, through school counsellors or social workers, and additional assistance is provided if needed.

## **Jury Statement**

A simple, human-centered solution that can be easily implemented in different countries with convenience stores as part of their culture.



Entry-ID 575668

## Bicycles - mobility for Ukrainian refugees / Ukraine

Michael Vollmann/Amazon Community Fund, Germany



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One of the first project in Europe which helps Ukrainian refugees moving around in the city with sustainable and cheap transportation - bicycles. Around 600 refugees received used bicycles, that were repaired by volunteers. Logistic challenge to coordinate the donation of the old bicycles, organize repairing workshops and then giving the bicycles to the many refugees.

### Jury Statement

This project is a remarkable example of what authentic, community led volunteering is capable of achieving without a lot of resources. The human connections that comes with this project are just as valuable as the mobility it grants.