



## CALL FOR APPLICATIONS



# **TED – Latin America Ph.D. and Master’s scholarship program in Smart Experience Design**

*Fall 2021*

## **1. INTRODUCTION**

Since 2019, the Graduate School of Techno Design (TED) at Kookmin University (KMU), located in Seoul, South Korea, started bilateral relations with Latin American universities aiming to expand its academic partnership beyond Asian boundaries, where it already has several partners in China and Vietnam.

Latin American graduate programs in Design at Universidad de Palermo (Argentina), Universidade Federal do Paraná, Universidade de São Paulo, and Pontifícia Universidade Católica do Rio de Janeiro (Brazil) are current partners in research exchange programs. Other universities in Argentina, Chile, and Mexico are joining the network in 2021.

In order to foster such partnerships and expand connections in Latin America, the Smart Experience Design department at TED is creating a Ph.D. and master scholarship program to start in September 2021. The program aims to support qualified students pursuing their graduate degrees in South Korea in the field of design.

The successful applicants are expected to conduct research projects and activities on the topics of interfaces, interactions, products, services, and policies that may benefit users, society, and the environment. Also, the students will be given the opportunity to experience Korean culture and design scene as well as contribute to developing future ties between the universities.

KMU <https://english.kookmin.ac.kr>

TED <http://ted.kookmin.ac.kr/eng/>

## **2. ABOUT TED**

KMU’s design programs are regarded among the top-three in the field in South Korea. TED was established in 1999 as the first graduate school in Korea to offer a doctoral degree in design, and it is composed of six departments. Its Smart Experience Design department offers graduate education based on project-oriented labs where students and highly qualified faculty members develop academic research and industry-academia-linked projects.

The department consists of four labs (Interaction Design, Product-Service System Design, Future Experience Design, and Augmented Human) and research centers where master and

Ph.D. students from different backgrounds and nationalities conduct research addressing cutting-edge topics related to the design of experiences that occur in various interaction relationships.

Besides full-time research and project development in the lab facilities, graduate students' academic routine at TED involves attending local and international workshops, conferences, events, lectures with experts, field trips, etc. Also, the KMU facilities—located on a campus besides a national park—as well as its vibrant academic environment fulfill the TED program's goals of offering students a human-centered, practical, flexible, collaborative, innovative, and future-oriented graduate program.

### 3. SCHOLARSHIPS

1. Ph.D. in Smart Experience Design (FULL tuition\* scholarship\*\* | 1 student)
2. Ph.D. in Smart Experience Design (HALF-tuition\* scholarship\*\* | up to 3 students)
3. Master's in Smart Experience Design (HALF-tuition\* scholarship\*\* | up to 3 students)

*\* Ph.D. and master's tuition per semester: 6,800,000 won (US\$ 6,040)*

*\*\* The scholarship DOES NOT include a stipend for living expenses, air tickets, among others. Please, check section 11 of this document for an expense forecast regarding these topics.*

*NOTICE: successful applicants may be enrolled in one of several TED's research projects supported by Korean government funds or companies and receive a small stipend throughout the projects' duration. Also, during vacation terms (Summer: July & August, Winter: January & February), students may apply for a part-time job after obtaining authorization from Korean Immigration authorities. Neither TED nor KMU offers part-time opportunities.*

### 4. DURATION

1. Ph.D. in Smart Experience Design (2,5\* ~ 3 years full-time, September 2021 ~ February/August 2024)
2. Master's in Smart Experience Design (2 years full-time, September 2021 ~ August 2023)

*\* TED's Ph.D. program lasts five semesters. If necessary attending a 3-year program to validate the diploma, due to the student's home country regulation, s/he can graduate in the 6<sup>th</sup> semester without additional costs regarding tuition.*

### 5. DEGREE

1. Ph.D.\* in Smart Experience Design\*\*
2. Master's\* in Smart Experience Design\*\*

*\* Please visit <http://ted.kookmin.ac.kr/eng/admission.php> for detailed information regarding degree and graduation requirements.*

*\*\* Although the Smart Experience Design department has four labs, the successful applicants will be enrolled ONLY in the Interaction Design lab and will major in Smart Experience Design (<http://ted.kookmin.ac.kr/eng/program.php>). Please note it when developing the research plan.*

## 6. ELIGIBLE APPLICANTS

Alumni from undergraduate or master programs in Design or related areas\* from the following universities\*\*:

- UBA | Universidad de Buenos Aires, Argentina
- UP | Universidad de Palermo, Argentina
- PUC-Rio | Pontifícia Universidade Católica do Rio de Janeiro, Brazil
- UFPR | Universidade Federal do Paraná, Brazil
- USP | Universidade de São Paulo, Brazil
- PUC-Chile | Pontifícia Universidad Católica de Chile, Chile
- UAM | Universidad Autonoma Metropolitana Cuajimalpa, México

*\* As TED has a multidisciplinary approach, scholarships are also available for students with different backgrounds pursuing design degrees.*

*\*\* Students from other Latin American universities are welcomed to apply; however, they will be eligible for half-tuition scholarships.*

## 7. EXPECTED RESEARCH OUTCOMES

The scholarship recipients are expected to fulfill TED's graduate program requirements\* and deliver relevant research outcomes through journal and conference papers and a thesis/dissertation.

*\* Please, visit <http://ted.kookmin.ac.kr/eng/admission.php> for detailed information regarding graduation requirements.*

## 8. LANGUAGE REQUIREMENTS

TOEFL or IELTS test scores are welcome but not compulsory. However, as students will attend courses and activities run in English, they are expected to have proficiency in both spoken and written English.

Regarding the Korean language, there is no requirement at the moment of application\*. In case the applicant already has a TOPIK test score, it should be presented during the application.

*\*While attending the graduate program at TED, students must enroll in two Korean language classes offered by KMU.*

## 9. APPLICATION DEADLINES

Applications: May 3<sup>rd</sup> ~ 14<sup>th</sup>, 2021\*

[Online] interview: June 5<sup>th</sup>, 2021\*

Admission decision announcement: by late June 2021 via e-mail

Academic registration: August 2021

Start of the program: first week of September 2021

*\*Pay attention to Korean time zone difference.*

## 10. APPLICATION DOCUMENTS AND PROCEDURE

Complete information about the application available at  
<http://ted.kookmin.ac.kr/eng/admission.php>

Please, download the file “*Admissions Guide for International Students.pdf*” and follow the instructions carefully.

Applications should be submitted in English.

A portfolio is required for design background applicants. Non-design background applicants should submit a detailed Curriculum Vitae.

## 11. APPLICANT’S INVESTMENT (*expenses forecast not covered by the scholarship*)

- **Airline tickets**
- **Visa expenses**
- **Academic**
  - A. Registration fee: 1,000,000 won (~US\$ 900)
  - B. Graduation fee: 700,000 won (~US\$ 650)
  - C. Others (books, supplies, and other activities): 50,000 won (~US\$ 45) per month
- **Accommodation (*monthly*)\***
  - D. Dormitory on-campus (shared room): 200,000 won (US\$ 180)  
(<https://dormitory.kookmin.ac.kr/>)

**OR**

  - E. Dormitory off-campus (individual room): 500,000 won (US\$ 450) + utility bills 30,000 won (US\$ 28)
- **Health insurance (*monthly*)**
  - F. National health insurance (compulsory for foreign students): 130,000 won (US\$ 120)
- **Living expenses\*\* (*monthly*)**
  - G. Food\*\*\* (breakfast, lunch, dinner on-campus restaurants): 400,000 won (US\$ 360)
  - H. Mobile\*\*\*: 30,000 won (US\$ 28)
  - I. Transportation\*\*\*: 40,000 won (US\$ 36)
  - J. Others\*\*\* (hygiene, groceries, gym, etc.): 150,000 won (US\$ 136)
  - K. Entertainment\*\*\*: 100,000 won (US\$ 90)
- **Average monthly investment (*items C ~ J*)**
  - Living in a shared room: 1,000,000 won (US\$ 900)
  - Living in an individual room: 1,330,000 won (US\$ 1190)

*\* Self-renting options in the campus neighborhood are not listed here, but the price tends to be higher than the dormitory's individual rooms, and a deposit is required in advance (average US\$ 4000)*

*\*\* For further information about living in Seoul and KMU campus, visit <https://english.kookmin.ac.kr/study/living>.*

*\*\*\* Expenses may vary depending on the student's lifestyle.*

## **12. FURTHER INFORMATION**

- Application form and procedure: TED office, Ms. Jihee Chung, [jihee215@kookmin.ac.kr](mailto:jihee215@kookmin.ac.kr)
- General information about the scholarship, TED, and life in Korea: Mr. Renato Bertão, Ph.D. candidate, [renatobertao@gmail.com](mailto:renatobertao@gmail.com)